

Electronic Product Packaging and Distribution For E-Commerce

5

ABSTRACT

The invention generally relates to packaging and distribution of goods for e-Commerce transactions, and more particularly to extending electronic shopping carts to include rules controlling access and distribution to a cart's goods. One embodiment includes a distribution method, in which an online distribution server, configured to receive incoming connections from a client, is connected to. A list of goods available for electronic and physical distribution to the client is received, and goods from the list are selected. Selected goods are added to an electronic shopping cart, and creation of a distribution package according to contents of electronic shopping cart is requested. Access restrictions for the distribution package are then assigned. Thus, access to the package created from the shopping cart can be restricted to only authorized clients.